



Agenda

**Day 1
Wednesday**

Stage	Session	Time
Start Understand Inspire	Welcoming	8:00 - 8:17
	Why be here?	8:17 - 8:40
	Kick off Inspiration	8:40 - 8:50
	Team building	8:50 - 9:15
	Oops! Stories	9:15 - 10:25
	Break	10:25 - 10:30
	Transformation	10:30 - 11:30
	Study Case	11:30 - 12:30
	Lunch Break	12:30 - 13:30
	Job Done Better - Worse	13:30 - 14:20
	Break	14:20 - 14:30
	Sigma Sailboat	14:30 - 15:10
	Conclusions	15:10 - 15:20

**Day 2
Thursday**

Stage

Create

Session

Time

Welcoming	8:00 - 8:15
Kick Off Creation	8:15 - 8:25
World's Worst Idea	8:25 - 9:23
Break	9:23 - 9:33
BMC Talk	9:33 - 9:53
Inspiration Gallery Wall	9:53 - 10:03
Round Robin	10:03 - 11:01
Break	11:01 - 11:11
What If?	11:11 - 11:54
Breaking News	11:54 - 12:24
Lunch Break	12:24 - 13:24
Scorecard Idea	13:24 - 13:59
Votación	13:59 - 14:12
BMC Talk	14:12 - 14:32
Break	14:32 - 14:42
Idea Structure	14:42 - 15:42
Conclusions	15:42 - 15:47

**Day 3
Friday**

Stage

Pitch

Demo Day

Session

Welcoming

Pitch Training

Break

Demo Day

Clousure My Idea

Time

8:00 - 8:10

8:10 - 10:05

10:05 - 10:15

10:15 - 12:15

12:15 - 12:30

If you have any further questions please
feel free to reach Eduardo Taylor.
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Thank you!

